



# Friends of Miko



**AHS salutes a true  
Champion and driver of  
economic and social change  
in Africa**

**7 Achter Road, Paulshof Sandton,  
25 September 2011, 6pm - Late**



**It will be 4 years since  
Miko Rwayitare passed on.  
Miko was born on 2<sup>nd</sup>  
December and died at 65  
years of age.**

**On 2 August 2011 a  
resolution was passed by  
members of AHS (FOM) to  
proclaim 25<sup>th</sup> September  
as Miko Rwayitare  
Remembrance &  
Appreciation Day  
dedicated to saluting his  
contribution to the  
advancement of the  
African cause.**

**We all have memories of  
Miko and it was like  
yesterday that we shared  
unforgettable moments  
with him at AHS when he  
generously transmitted his  
insights into the complex  
issues that confront  
Africa's development and  
more significantly offered  
solutions on what can be  
done to lift Africa up.**



**In his life He has significantly offered solutions on what can be done to lift Africa up**

## **Become a Friend of Miko**

As a friend of Miko (FOM) we believe that you're input in shaping and defining the content and context of this important day in our calendars will be invaluable.

Accordingly, we wish to invite your name to the FOM list.

We plan to make this celebration of Miko's life and legacy an annual event.

This year will be our inaugural year and, therefore, any assistance that you may be able to provide will be welcome. Such assistance may be in kind or resources.

**African Empowerment**



## **Celebrating Miko**

It is proposed that a gala dinner in honor of Miko will be hosted by FOM.

The full program of the gala is attached.

It was also resolved that a Miko Memorial Scholarship Fund be set up. The objective of the fund is to provide financial assistance to promising African entrepreneurs in the field of telecommunications.



## Celebrating Miko

We also plan to host a Miko Memorial Lecture on his memorial day. The lecture will be an annual program.

We are in the process of finalizing arrangements with one of the local university to co-host the lecture series and you will be advised in due course.

We have set up a dedicated website to remember and salute Miko. You can add your voice on the website:

[www.africa-heritage.com/mikorwayitare](http://www.africa-heritage.com/mikorwayitare)

and

[www.myafriface.com/group/friend-of-miko-fom](http://www.myafriface.com/group/friend-of-miko-fom)

as well as become an Ambassador for the values, principles and vision that Miko stood for.

Miko's life provides inspiration to all of us and his accomplishments teach us that Africa's better and brighter days are yet to come if only we take the time and effort to remember and preserve our rich heritage.

We all have something to contribute to complete the story of Miko and it would be tragic if the stories remain buried until our own exit in our minds.

Let us tell the story so that future generations may know and draw comfort that the journeys that lie ahead have been trodden with distinction before.

We look forward to your participation in whatever manner you may deem appropriate in converting this special day into a day of celebration and remembrance.

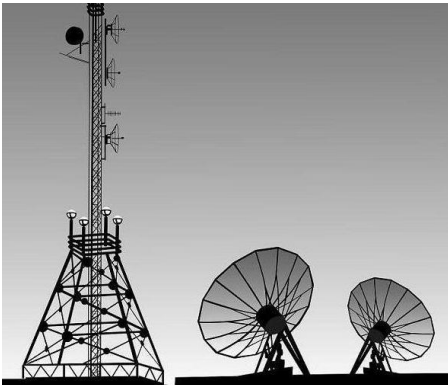
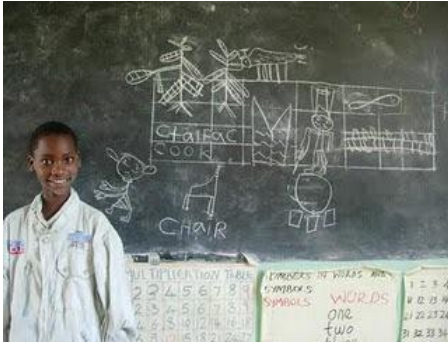
**WE SHALL NEVER FORGET MIKO. WE ARE ALL COMPELLED TO REFLECT ON THE STORIES THAT REMAIN HIDDEN BECAUSE WE HAVE CHOSEN TO BE SILENT.**



## About Miko

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### Mr. Miko Alexis Rwayitare wa Gatare 1942 to 2007



- **1942:** Born in Rwanda, did his primary education in Rwanda and completed his secondary education in the DRC, before proceeding, Germany.
- **1975:** Graduated in Electronic Engineering at University of Karlsruhe Germany. Appointed Vice-President of Research & Marketing at Gécamines, the state-owned mining conglomerate in the DRC.
- **1977:** Established Computer & Industrial Engineering ("CIE") a distributorship of Hewlett-Packard and Rank Xerox products in the DRC and Gabon, Rwanda, Cote d'Ivoire, Senegal and Ethiopia .
- **1986:** Founded Telecel International cellular telecommunication networks operator in Congo (First ever mobile cellular network) and the African continent. Here he made the first ever mobile call on the African continent, Telecel operations expanded to 12 countries ie : Benin, Burkina Faso, Burundi, Côte d'Ivoire, Gabon, Niger, Uganda, Central African Republic (CAR), DRC, Togo, Zambia and Zimbabwe.
- **1995** Moved to South Africa his new home and formed Mikcor Investment Holdings (Pty) Ltd, a holding with diversified interests in various sectors, such as broadband communications, real estate, hotels, and a wine farm. Participated and played advisory role in United Nations Advisory Panel on the topic of poverty alleviation .
- **2000** Historic deal in which Egyptian Telecom Giant Orascom acquired significant stake in Telecel.
- **2005** Acquired Goal Technology Solutions a PLC broadband company based on power-line communication technology, delivering triple play offering to consumers in the South Africa and rest of the African Continent

#### Vision -2007 and beyond

- "Academy of Excellence", which he conceived to be a Pan-African, world-class university of academic excellence for the Africans. The Focus of this high-tech Academy, deliver leadership and leaders in the key fields of development in Africa, notably Agriculture, Health, Genetics, Leadership, Human Resources, Education, and ICT.

## Goals and Objectives



The strategic intent of this event is to create an awareness of the impact of rare talent, skill and unique contribution of individuals who have pioneered, built and set the stage for emerging and established African businesses.

This event seeks to further the needs of our stakeholders to ensure continued development of high performance values-based culture that embraces diversity of people, ideas and skills.

The objectives of the "event" have been defined as follows:

- History in Mobile Network Operators
- The sharing of Africa experiences and lessons in business
- To promote networking and business opportunity development
- To celebrate our heritage, through recognizing leadership and excellence
- To provide a platform for education, knowledge transfer and business development
- To facilitate the meeting of diverse cultures in sharing and learning from each other in the quest for growth and development.



## About Africa Heritage Society (AHS)

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The Africa Heritage Society ("AHS") is a pan-African; South Africa headquartered Non-Profit Organization whose principal objective is to put Africa and its various interests at the center of business strategy. It seeks to understand, shape, document and promote business best practices in the continent. We believe that the history, diversity, and complexity of Africa enjoins all of us to creatively and collectively invest in building a new post-colonial brand for the continent informed by the capital, execution and knowledge gaps that still pose a challenge to progress and inclusivity.

The AHS Constitution is registered with the Director of Non-Profit Organizations in South Africa in terms of the Non-Profit Organizations Act, 1997. Registration number: 031-076-NPO.

The core activities of AHS evolve around providing a platform to connect and promote business, social and cultural activities in Africa, operating through chapters across the continent.

AHS is a product of a new African reality, driven by business. The members of the society, businessmen, scholars, and industrialists, were motivated by the idea of raising high the collective flag of African success by providing a platform to recognize and celebrate African achievement.

The Society is an association of corporates and individuals who constitute the membership of the body.

The AHS Society endeavors to promote, support and reinforce the African heritage by considering vital issues of sustainable profitability, social responsibility, Black Empowerment, all resting on a full and clear understanding of the African experience, African history, African values, environmental concerns and the African political milieu.

The organization currently services over 24 000 members. Over 6000 members are resident in various countries around the globe. AHS is governed by a board consisting of members and member constituencies; the organization is headed by the Executive Chairman Mr. Mutumwa Mawere with head office located in Rivonia, Johannesburg South Africa.



## AHS (FOM) Dinner



The Friends of Miko dinner is a prestigious black tie event on the AHS calendar.

The dinner is a networking opportunity for AHS members, Telecommunication companies, prominent business industry figures and government officials.

A guest speaker and entertainer will be arranged for the evening.

Invitations to the dinner will be sent to all AHS members and associates all over the world. These will be sent through bulk e-mails to members with e-mail addresses and in the form of printed invitations to members without e-mail addresses.

This limited 200 guest event is going to be held on Sunday 25<sup>th</sup> September at Rivonia Convention center, 7 Achter, Paulshof Johannesburg..

### Miko Scholarship Fund

Mr. Miko was also worked on another momentous project the “Academy of Excellence”, which is conceived to be a Pan-African, world-class university of academic excellence for the Africans.

This project highlighted Mr. Miko’s deep commitment to investing in the youth who represent the future leaders and thinkers of the African continent.

Therefore objective of the fund in line with Miko’s dreams is;

to provide financial assistance to promising African entrepreneurs in the field of telecommunications.

To provide young African entrepreneurs with opportunities, to guide the continent towards a knowledge economy through promoting entrepreneurship, research and innovation, enhancing access to quality education .

Promote entrepreneurship by supporting innovation and research.

### Miko Memorial Lecture

Drawing on the contribution that Miko, his colleagues and his comrades made towards the advancement of Africa’s cause ,the Miko Memorial Lecture encourages people to enter into dialogue in order to address the challenges we face today in the key fields of development in Africa, notably Agriculture, Health, Genetics, Leadership, Human Resources, Education, and ICT.

It is proposed the lecture series will be co- hosted with African Leadership Academy.

# Sponsorship

## Why Sponsor

Corporate sponsorship is a major source of funding for many events as more and more companies.

Have discovered this to be a powerful marketing tool. Friend of MIKO (FOM). Building and strengthening your company brand through effective visibility is one of the essentials in business strategy.

To be effective the sponsorship of this event will serve the interest of four constituents groups:

- It will serve the business interest of the sponsoring company.
- It will contribute to a unique trust fund for Miko Rwayitare.
- It will serve the best interests of the event and its participants.
- It will have a positive impact upon the sponsor's customers.
- Launching of Miko Memorial Scholarship fund.
- Launching of Miko Memorial Lecture.
- Telecommunication Achievement Award.

◦ Benefits to Sponsors.

### Brand Positioning

- Maximize brand awareness.
- Increase brand loyalty.
- Establish new contacts with decision makers in the public and private sectors.
- Introduce and discover new markets across Africa through an established network and solid contacts.

## MEDIA

ONLINE MEDIA (Internet)

and



PRINT MEDIA



The Star

FinanceWeek

Sunday Times

[www.myafriface.com/friends-of-miko-fom](http://www.myafriface.com/friends-of-miko-fom)

[www.africa-heritage.com/mikorwayitare](http://www.africa-heritage.com/mikorwayitare)

[www.Africanegovernmentforum.org](http://www.Africanegovernmentforum.org)

Our [www.facebook.com](https://www.facebook.com) page

[www.google.com](https://www.google.com)

## Disclaimer

*Whilst every effort is undertaken to ensure press releases are placed in publications, AHS and associated consultants cannot guarantee placement as this is at the publications discretion.*



## Sponsorship Required

<b>Region</b>	<b>Event</b>	<b>Value</b>
<b>South Africa 25/09/2011</b>	<b>Friends of Miko Rwayitare</b>	<b>Platinum – R50.000</b> <b>Gold – R30.000</b> <b>Silver R20.000</b> <b>Donations R10.000</b>

### Coverage received by sponsor

#### Silver – Incl.

- One table of 10 people marked “Silver Sponsor”, with special guest package.
- The sponsors logo will be acknowledged in the welcoming speech.
- One pull up banner will be displayed at the registration table.

#### Gold – Incl.

- Branding opportunity by means of pull-up banners.
- One table of 10 people marked “Gold Sponsor”, with special guest package.
- One A4 Flyer Banner or smaller will be displayed will be distributed to guests (sponsor to provide).
- The sponsor will be acknowledged in the welcoming speech.
- Promotional opportunities to build brand awareness and loyalty through logo and banner placements on a dedicated website pre and post the event.
- Logo placement on the cover of the CD proceedings.
- Branding space on AHS website and a dedicated website.

#### Platinum – Incl.

- Branding opportunity by means of pull-up banners.
- A dedicated table for the Gala Dinner, table marked “Platinum Sponsor”, with special guest package.
- Promotional opportunities to build brand awareness and loyalty through logo and banner placements on a dedicated website pre and post the event.
- All press coverage will include the phrase “...sponsored by “platinum” sponsor.
- Logo placement on the cover of the CD proceedings.
- Space on the CD proceedings for company information.
- Guest Speaker acknowledgement of sponsor.
- An opportunity to contribute to the opening address of the Gala dinner.
- Access to complete database of all guests.
- Branding space on AHS website and a dedicated website.

## Your Organizing Committee

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**James Makamba (Telecel International)**



**Jack Kardolus (I-Tel Holdings)**



**Maanda Manyatshe (Former CEO MTN SA)**



**Mutumwa Mawere (AHS Chairman)**



**Bryan Makoka (African e-Government)**



**Frederick Kyle (Kyle Attorneys)**

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### **Financial Terms and Conditions**

As with any sponsorship opportunity; as soon you financially commit to becoming a sponsor your company name will be associated with the event and exposure will commence.

The event marketing is well underway with the website up and running, the conference e-zine going out regularly and press releases and associated exposure being distributed/organized.

### **Payment Terms are as follows:**

100% payment by 18<sup>th</sup> September 2011

If you are interested in taking up any of these sponsorship opportunities  
Please fill in the attached form and e-mail to **jack@itelholdings.com**

If you would like to discuss the sponsorship in more detail please feel free to  
Contact: **Mr. Jack Kardolus, the Conference Coordinator on 071 1718204 or  
011 7972000**

Alternatively, visit the conference website at: <http://www.africa-heritage.com/mikorwayitare>

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# Partners

It is proposed the partners of AHS- Salute Miko Memorial Project be the following companies Reserved for major donations to the Miko Scholarship Fund of \$25,000 and above but, less than \$100,000.

Benefits of being a partner are listed below.

