



AFRICA HERITAGE CRADLE OF INNOVATION



Introduction

The purpose of this Document

- The purpose of this document is to convey the concept of a Cradle of Innovations.
- This document does not delve into the finer details of the Cradle, but rather the overall concept and some of the critical steps needed to get the ball rolling

We are Inspired

- Firstly we are inspired by our Chairman who taught us that the Africa we want to see can only be achieved through networking
- Secondly we are Inspired by people who changed lives, like William Kwamkwamba. In Studying their lives we hope to create a platform that tackles their challenges, so as to make it easier for the inspired to challenge.
- We are inspired by Barrack Obama who said, “If we cannot inspire the country to believe again, then it doesn’t matter how many policies we have”.

We Want to Build a Cradle of Innovation

- While exploring the Lives of the people we consider to be “heroes” today. We discover that their urgent need to contribute to the world made their ability to contribute a small matter.
- We want to make it possible for all those who dare to dream to dare to innovate because all the tools to make it happen will be available. And when they are not available, a family of dreamers will be there to innovate a plan to make them available.
- We want to Build a Cradle of Innovation because Africa desperately needs good stories that outnumber and outweigh the negative ones.

What is the Plan?

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Organize the Team

- **Get Ambassadors (innovators) in different interest groups of the Initiative**
- **Finalize the committee and details plan**
- **Do detailed costing**

Fund Raising

- **From the committee more detailed fund raising plans will be concluded.**
- **Engage all colleagues, friends and partners to get involved**

Establish

- **Build or Buy property wherein the cradle will operate.**
- **Secure Mentors**
- **Finalize the operational plans**

Expo

- **Run a nationwide (also depending on funds) expo that will call on innovators to showcase their inventions and apply for registration.**

Sustainability

- **One of the key strategies of sustainability is to use the networks of the mentors to organize and sell the innovations produced within the Hub. A portion the revenue generated will be invested back into the hub for X amount of time, until the Innovator is ready to move on.**

Growth

- **The principle of growth is simple. The cradle of Innovation is and will forever be a concept that anyone can own. Own in the sense of creating their own cradle which will give an opportunity to other innovators and create more cradles**

Where is the Money Going?

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- First important point to add to this Cradle is that we will not have a continuous sponsor or government to pump money perpetually.
- Therefore the Cradle is designed like a business in terms of sustainability, but managed like an NPO in terms of growth and culture.

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Ideally fund raising would only have to happen once to kick build the first sustainable Cradle. Thereafter They will multiply on their own

